

VICTOR ROUNDTABLE MEETING – October 2, 2009

ATTENDEES: Jack Marren, Dan Williams, Mike Graffeo, Pat Evans, Mitch Donovan, Kathleen Houser, Dawn Santiago-Marullo, Kathy Rayburn, Chauncey Young, Joel Richter

Jack Marren introduced **Dan Williams**, head of the local American Legion Post, and **Mike Graffeo**, new head of the Town IT Department. He then updated the group on the following:

- On October 11 Town employees received workplace violence training, and on October 28 training in customer service in difficult situations will be offered. He thanked Tina for her help in making these offerings available.
- Liberty Mutual Insurance will be here on Oct. 28 to give a presentation to any interested employees regarding auto and/or home insurance.
- Jack said the Town gives an annual amount of \$2,500 to Finger Lakes Television, but has not been utilizing this service. After talking with FLTV, he suggested that any town or school activities can be videotaped and forwarded to FLTV to be televised.

Mike Graffeo talked about his role with the town, and said he had met with various departments about their concerns and future plans. As a result, he has identified the following items:

- He has been talking with Ed Hemminger at Ontario County about the proposed county-wide fiber optic ring, and is working to get all Town buildings hooked up to the ring.
- He is looking at general maintenance and updates for Town computers and servers, and is planning to convert the system totally to Microsoft XP.
- He is looking into a records management system to address FOIL requests – all e-mails must be retained, and records should be digitized. He is currently talking with vendors about systems and software to address this need.
- He is working with Parks & Rec. on online registration. The system should be available in December as a trial run – should be ready to go in the spring.

Pat Evans said that the Library's book sale earned over \$2,500. She is hoping future book sales will include Friday and Saturday. Fall Storytime has started and is fully booked. The library will be getting 5 more public computers (was approved by the Town Board on Monday). The funds were allocated through the Quality of Life task force from the Strategic Plan. Pat referred to the Friends of the Library as the library's "booster club" and thanked them for their support.

Mitch Donovan of the Victor Chamber of Commerce reported that Hang Around Victor Day was very successful, with more vendors in attendance, more Main Street businesses being visited, and with many non-profits represented. He said the future focus will be on giving non-profits an opportunity to profile themselves, that music will continue, and partnerships with school and YMCA will continue. Parking problems are largely solved, but Mead Pharmacy still had issues with parking, despite signs. Jack said that CNB designated spots for parking, and had an individual in parking lot for enforcement. The Chamber is working on welcome bags for visiting groups, and will obtain promotional items from local businesses to put in bags. The Town & Village map will be available shortly – about 15,000 copies will be printed.

Kathleen Houser of the Victor Historical Society distributed information on the Oct. 30 Masquerade Ball fundraiser that will be held in lieu of Spooktacular. Cost is \$50 a plate – dinner and dancing and a silent auction at Ravenwood Golf Club. She encouraged those in attendance to fill out a membership form for society. A brochure about Saturday craft demonstrators and a copy of the newsletter were also distributed. She said there are 12 people on the board, and that they are focusing on educational issues. She said that, since much of the school staff is no longer

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local, the Historical Society is working on having a tea, including a tour, for teachers on Thursdays during on October. She also said that the education committee is working with the Ontario County Historical Society and local schools to put together learning tips for the classroom. She said the Historical Society was planning to hold a grade level meeting at the museum to work on this year's 4th grade Homespun Days.

Slice, dice and spice NY was held at Farmer's Market in August. Kathleen was invited to participate in cook-off on Oct. 19.

Dawn Santiago-Marullo, Superintendent of Victor Central Schools, said this is Homecoming Week at school, an event that involves the whole campus and includes many athletic events. She said a virtual alumni relations office has been instituted, including an electronic newsletter which goes out to alumni twice a year in an effort to stay in touch with them. She said it had been a big year for reunions, with the classes of 1959, 1989, 1979 and 1999 having visited or planning to visit the campus.

Dan Williams, new Legion Post commander, said the Legion had lost a number of members due to a misunderstanding over a previous building. Ken Wilson is the vice commander now, and Dan's goal is to double membership this year. The legion is trying to regain visibility, and is reaching out to the community. They would like to obtain a building, which Dan thinks might draw younger people. The first meeting is scheduled for Wednesday. Jack suggested that Dan talk with Suzy about getting the word out, including putting information in the community calendar. Jack mentioned that the school is considering adding a building, and suggested the Legion talk with the school about possibilities.

Kathy Rayburn updated the group in Tracy Morgan's absence. She said that the Victor Local Development Corporation is promoting the placing of scarecrows on Main Street by businesses and residents. The Victor Wine and Food Fest will be held on November 13 at Ravenwood. A kiosk is being constructed that will be located in the Macy's wing at Eastview Mall. E-mail will be sent to the Roundtable group soliciting pictures and information for events. New businesses on Main St. include Taste of Italy & Gatherings Gift Shop, which is interested on consignment goods (all homemade items).

Joel Richter, President of Friends of the Railroad, is currently working on setting up classes on local history. He distributed copies of the report of the Rail Fest in August, and said that electronic copies of the report are available. He said that approximately 1,000 people, including 625 train riders, attended the event, which included entertainment, items of local history, and a working telegraph (provided by National Railway Historic Society). Walking tours of the Village were conducted, based upon a new brochure designed by Gary Steele. 60 percent of the funding was obtained from the Village Revitalization Committee, the rest of the funding provided by Friends of the Railroad and donations. Upcoming events include work with Victor Hiking Trails on building a ramp for use for train rides, Halloween excursions (with prizes for costumes and a coloring contest), and a 3-hr. evening adult run with a band. Tickets are available at the Finger Lakes Railway website. He said that last weekend an excursion was conducted for a busload of visitors from South Carolina.

Chauncey Young of the Fishers Fire Department said that Comedy Night will be held tomorrow, and includes a spaghetti dinner & comedy entertainment, with proceeds to the Fire Dept. Next Tuesday night the Fishers Fire District will hold a facilities planning meeting at 7 pm. The budget hearing will be held at 7 pm on the 20th.

VICTOR ROUNDTABLE MEETING – October 2, 2009

Victor Hiking Trails had fall hike last weekend in High Peaks. Next weekend will be Canadice Lake hike. Club days will be held at Eastern Mountain Sports for next couple of days – discount sales to members of local trail clubs. Trail maintenance ends this week – culminating dinner is scheduled for next weekend. Trail acquisitions are in process.

Brian Emelson, Director of Parks and Recreation, said the Black Diamond Duathlon will be held October 17 at Fishers Park. The event generally draws 125-175 athletes. That evening the Jack-O-Lantern Trail event will be held beginning at Fireman's Field. The trail will be lit by pumpkins that have been carved by students.

Brian said mountain biking has been added to school curriculum through a partnership between the school and Trailblazers bike shop.

Fall parks and trail projects include extending the Lehigh Trail, stocking the pond at the Victor Municipal Park, continuing work on the Auburn Trail, Eagle Scout projects, winter rec. programs, working on the early Dec. brochure, and looking at the program pricing to determine if it is competitive.

Jack Marren pointed out that the Kiwanis calendar was attached to the agenda.

Jack said that the Town of Victor has the most hotel beds in Ontario County. Eastview Mall is trying to attract shoppers from Canada – marketing and collaborative efforts between groups could raise opportunities for many businesses.

Dawn Santiago-Marullo said that the school is pursuing hosting State athletic championships, probably in 2010 and 2011. The amount of hotel space in the area is a positive factor. Music in Motion also draws 7-10 schools.

Pat Evans said that on October 14 (birthday of Edgar Allen Poe) the Friends of the Library will host readings from The Raven and The Cask of Amontillado in cooperation with Canandaigua's Wood Library. The discussion will be moderated by an English professor from MCC.

The next Roundtable meeting will be on Friday, November 6, 2009 at 8:00 AM in the Town hall Main Meeting Room.