

## **ROUNDTABLE MEETING MINUTES – DECEMBER 4, 2009**

ATTENDEES: Chris Isaacs (Bird Bath Buzz), Babette Huber, Chauncy Young, Brian Emelson, Sue Stehling, Pat Evans, Suzy Paquin, John Palomaki, Kathleen Houser, Mitch Donovan, Sue Schmidt, Jack Marren, Tim Aquilano, Dan Williams, Dianne Parks, Tina Kolaczyk.

### **Chris Issacs – Bird Bath Buzz**

Chris helps businesses and community organizations use social media tools, and helps them to plan strategies for using these tools.

***ACTION ITEM: Chris will research how municipalities use these tools and still maintain compliance with legal regulations.***

### **Babette Huber – Town Historian and Task Force 10 (School and Community Partnerships)**

People are NOT familiar with the community calendar!

#### ***ACTION ITEMS:***

***-We need a large article in the next newsletter that states that we are going electronic! We need to highlight this more, since people are not familiar with the community calendar.***

***-Suzy will investigate putting a “Subscribe to Community Events” on the Town web page.***

***-Ask the Democrat and Chronicle and the Daily Messenger to do an article on the Community newsletter.***

***-Have a dedicated page in the next Town and Village Voice newsletter showing a picture of the computer screen and explaining how to access it.***

-Babette is working on a link for actual partnerships.

-She is trying to do programs with Victor Historical Society and the Cemetery Committee. Her “Women of the Past” series was very well received. She will continue to work on these types of partnerships.

### **Pat Evans – Victor Free Library**

-They wrapped up the Fall Storytime program.

-They did their “Food for Fines” program in December, and asked for cleaning supplies for the Food Cupboard and for Seerntiy House.

-There will be a Kids Crafts and storytime in December – it is a very busy month!

### **Sue Stehling – Kiwanis Club and Friends of the Railroad**

-Sue passed out a schedule for the Kiwanis Club activities, which is posted on our website.

-The Kiwanis Club will be selling giant coloring books at the mall on 12/12-13 and 12/19-20.

-Sue expressed her thanks for the gift donations to the Kiwanis Club.

-The Friends of the Railroad had sold out 3 Santa train excursions. They passed out surveys and will do a complete report to the Town Board – 47 people surveyed said they did shop in Victor. Merchant flyers were collected and passed out to train riders.

### **Brian Emelson – Victor Parks and Recreation**

- The tree lighting was held on December 4<sup>th</sup>.
- The play "Nanny Claus" will be held on 12/5 and 12/6 at the Early Childhood Education Center at the school.
- Holiday concerts will be performed by the Victor Community Band and Chorus.
- The Senior Citizen Activity Calendar is out for December.
- The Winter Program brochure is now available.
- The Victor Municipal Park playground equipment bid is out, as well as bids for the kiosks, the Victor Municipal park electricity supply, and for the cemetery fencing.

### **Chauncy Young – Fishers Fire Department, Victor Hiking Trails, FLCC**

- Chauncy passed around information on FLCC
- The Fishers Fire Dept. will be having their elections on Tuesday, 12/8 from 5:00-9:00 PM. Chauncy passed around the Fishers Fire Department newsletter.
- Victor Hiking Trails is trying to focus more on family-oriented activities and keeping more hikes in town. They are also looking at doing programs with longer hikes.

### **Jack Marren – Town Supervisor**

- Jack thanked Pat Evans for the Food for Fines program for the Food Cupboard and for Serenity House.
- Serenity House will have a holiday Celtic music fundraiser at St. Pat's Church.
- The Friends of the Railroad have brought a wonderful product to our town that people and businesses can participate in.

### **Tim Acquilano – Village Trustee**

- The holiday decorations are up on Main St.
- A tree specialist is evaluating the Church St. reconstruction project. The DOT is looking into adding a turn lane on Church St.
- The Urban Renewal Agency is promoting businesses
- They are working with committees to evaluate alternative solutions for energy.

### **Dan Williams – American Legion**

- They have put together a color guard and a team to teach flag etiquette – both will be available after January 1<sup>st</sup>. They have had requests from scout groups for this service.
- On 12/16 from 4:30 PM-7:00 PM there will be a spaghetti dinner at the Methodist Church
- They are working on a uniform jacket for American Legion members to be worn during appearances.
- There will be an oratorical at the Senior High School on 12/8/09 at 2:00 PM.

### **Dianne Parks – Victor Historical Cemetery Committee and Victor Genealogical Society**

- Things are quiet...
- Dianne thanked the American Legion for the Veteran's Day celebration.
- A new plaque was installed in front of the flag pole which has the names of Veterans buried in the cemetery and the wars they served in.

-On May 22, 2010 there will be a Bicentennial Celebration for the cemetery. Planning is in process, and they are looking for volunteers to help. State dignitaries have been notified and they are waiting to hear if they will attend.

-The Victor Genealogical Society is at status quo with 17 members, and they are looking for a place to store their records.

-Serenity House will have a Cookie Walk on 12/13 beginning at 8:00 AM until sold out at St. Pat's Church.

#### **Mitch Donovan – Victor Chamber of Commerce**

-The Downtown does look gorgeous!

-There was a large ribbon cutting for multiple new businesses on Main Street.

-FLCC will work with the Chamber to help match up new graduates with industry

-The Chamber will have representation at the tree lighting ceremony. There will be a retail shopping spree at the downtown businesses after the tree lighting.

-The kiosk at Eastview Mall was installed today. They are working with Tracy Morgan to develop the parameters on use. They can promote the town of Victor, but cannot promote specific businesses.

-On 12/17 there will be an Open House at the Chamber – details are listed on their website.

-Every 3<sup>rd</sup> Thursday of the month the Chamber has a Business After Hours program which is hosted by one of the local businesses. In January there will be a pool party at the Best Western.

#### **Sue Schmidt – Finger Lakes Visitors Connection**

-In November the I Love NY conference matched up tourism suppliers with buyers, and they received an incredible response. Student travel is hot, and tours are coming! They are working on new itineraries.

They had 75 appointments with tour operators and had 50 requests for information on the Finger Lakes, with stops in Victor between Buffalo and New York City. They want day activities and volunteerism.

-They will have a marketing page in January/February on their website, which will allow for blogs for real life tourism experiences from tourism office members.

-They have a new logo.

-They are focusing on programs and connections.

***ACTION ITEM: If we give the FLVC community event information, they will post it on their website.***

-They have just completed their Strategic plan.

-They are working with the Finger Lakes Museum and the Broadway theater.

-On 2/50-2/6/2010 the snowmobile tour will return to the Finger Lakes race track.

-Prizes and Surprises campaign was featured in the Canadian newspapers.

-Ski and Stay packages – Victor is a partner with Bristol Mountain.

-CMAC will host the Antique Automobile Club during the first week of June, so there will be a lot of visitors to Victor.

#### **Kathleen Houser – Victor Historical Society**

-Kathleen won the Slice, Dice, and Spice event this year!

- The annual craft sale will be held on 12/12-12/13 at the Homestead. The Garden Club is making fresh floral arrangements. There is a Christmas tree sale on the grounds.
- They are working with the Cemetery Committee and Geological Society, and adopted the flagpole flower garden at the cemetery. The cemetery is one of the spots on their garden tour.
- There will be a filming of a rock music video at Valentown.
- They held the Masquerade Ball at Ravenwood in October.
- They have an Eagle Scout project going on at Valentown – repairs are being made to the plaster outside of the ballroom.
- They are partnering with Babette Huber on the 3<sup>rd</sup> Wednesday of every month with a historical lecture series offered at Town Hall.
- They had their first wedding at the Valentown Homestead.

### **John Palomaki – Councilman**

- The Ontario County Historic Resource Committee is using Babette Huber as their resource for the recognition of historical resources in other counties.
- The Swap Shop is closed for the season. They had 10,000 items brought in, and 11,380 items went out, which included 2 pianos, flower vases/baskets to Hopper Hills, and sleeping bags to the boy scouts. They established a partnership with Victor Central Schools for their Helping Hands program for volunteers when the Swap Shop re-opens in the Spring.