

## **ROUNDTABLE MEETING – FEBRUARY 5, 2010**

ATTENDEES: Jack Marren, John Palomaki, Chauncy Young, Mitch Donovan, Tim Aquilano, Kathleen Houser, Pat Evans, Suzy Paquin, Kathy Rayburn, Brian Emelson, Meg Columbo

### **Pat Evans – Victor Free Library**

They had their annual meeting last Monday. Pat passed around a copy of the report. We are the second busiest library in the Pioneer Library System. They started the storytime sessions for the Winter at the end of February. They will start collecting books for the book sale, which will be held at the end of April. Pat is asking everyone to clean out their bookshelves and to drop donations off at the library.

The Sunday music programs will start on Sunday, February 21<sup>st</sup>.

### **Eileen Cash – Springdale Farms Bed and Breakfast, Destination Victor NY**

She came back from a meeting with the New York Cultural Heritage Trail group, which has partnered with the Herzig Group. They will put together a website for tourism and cultural events. Eileen is on the The Tourism Alliance of NY – she is on the partnership sub-committee and will partner on marketing places and activities for the area. Destination Victor NY has 20 businesses involved. She passed around a copy of the website marketing for the Ganondagon winter games. She has been meeting with the Ontario County Historical Society regarding the development of a passport that focuses on a one-price ticket to attend a variety of cultural places and activities. Destination Victor NY membership dues are \$120 per year.

### **Kathleen Houser – Victor Historical Society**

They have completed their 2010 organizational timeline for the year –it lists the focus for each month for the entire year. They have finalized the 2010 speaker series. She thanked Babette on doing the first presentation on how Victor streets got their name. The 3<sup>rd</sup> Wednesday of every month will feature a historical lecture at the Town Hall. Every other month will have a series focused on the Victor Garden Club. The next lecture will be on February 17<sup>th</sup> on the New Valentown/Adventures in the Archives. Kathleen will talk about the history of the Valentown Garden Club. They have applied for their 5<sup>th</sup> grant for the gardens. They will have presentations on the Genealogical Society and the Cemetery Committee. They are partnering with them in May for a historical weekend.

### **Tim Acquilano – Village of Victor**

The Market Basket area has finally been cleaned up. They have resolved and appointed people for their March Village Board election. They are working on their budget, which is due in April. They will adopt the Climate Smart Community initiative from Gov. Patterson – they will look at better ways to use energy and ways to become a greener community.

### **Dianne Parks – Cemetery Committee and Victor Genealogical Society**

They have been working on the bicentennial celebration. They now have flintlock rifles and cannons scheduled for the event. A Revolutionary war group wants to come, and there may also be two Civil War groups. There is a lot of interest and activity. The celebration will be on May 22<sup>nd</sup>. Marty Snyder will be the emcee for the event.

### **Mitch Donovan – Victor Chamber of Commerce**

They will be hosting their first hospitality tent this year at the snowmobile races in Farmington. They are stuffing 30 welcome bags for the participants, and are targeting local restaurants and shopping opportunities. There are a lot of creative marketing ideas for these goodie bags! They will be facilitating advocacy for their members by inviting them over to the Unshackle Upstate NY presentation in Geneva. Wal-Mart's ribbon cutting is on March 17<sup>th</sup> at 7:00 AM. The Victor Town/Village map is out, and it has been very well received. The kiosk is being stocked regularly by the volunteers.

### **Brian Emelson - Parks and Recreation**

Regarding Parks and Trails – several major construction projects are going on: work at Victor Municipal Park on the main electrical service and the final design on playground. They did have an open house for residents for playground input and will be making a recommendation to the Town Board at the 2/22 Town Board meeting. They have a contract to do more historical signs with the Auburn Trails project – they will be located along the Maple avenue part of the trail. They also have two kiosks being placed on the trail. They have an open bid on the cemetery fence/restoration project.

They are in 2<sup>nd</sup> week of Snowscapes Concert series, Saturdays at the Victor Schools Early Childhood Education center, which is sponsored by Tim Horton's. The youth ski club will be ending soon – approximately 70 kids have participated. They had 280 kids in the youth basketball league, which will be ending tomorrow. The Senior activities continue to grow and utilize the Parks and Rec building with several successful programs.

They are moving towards on-line event registration. They will have a computer at their office to initially start the process and debug the system before it goes to a full-blown on-line process. They are preparing for their Spring/Summer programs – Summer Concert Series, Fat Tire Festival. The sponsors for these events are now in place. He has been approached for a national mountain bike race to come here in April – Brian is working out the details. They just got two new members on the Parks and Rec Advisory Committee.

### **Meg Columbo – Finger Lakes Visitors Connection**

They can help to market FLCC – they have a 200 person meeting room that can be used for groups visiting Victor.

Their funding was down a bit for this year.

They needed a brochure with just suggestions on things to do in the area. Meg showed a draft of the new project – it will highlight “themes” of activities, a grid program which highlights timeframes to do events, “quirky life”, fun things to do in the Victor area. They have a new logo, and their theme is “Taste the Life”. The target roll out date is early May.

The Regional Finger Lakes Alliance just published a new brochure – “Finger Lakes.Org” as a nice tourism piece.

### **Chauncy Young – Fishers Fire District, FLCC Advisory Committee, Victor Hiking Trails**

Fishers Fire District will have a facilities planning meeting on Tuesday night. He is also on the advisory board for FLCC – classes are running.

Victor Hiking Trails –the next hike is to Harriet Hollister at 9:00 AM on Saturday, 2/13. They will participate in the Volunteer Appreciation Night. They will also participate in the PTSA Earth Day on April 14<sup>th</sup>. They have lots of projects with the Boy Scouts and Parks and Rec –they are building a bridge on the trolley trail.

### **Suzy Paquin – IT/Town Website/Community Calendar**

Please get Suzy information on all upcoming community events so that she can place them on the Community Calendar on the Town website. [smpaquin@town-victor-ny.org](mailto:smpaquin@town-victor-ny.org)

### **Kathy Rayburn – Victor Local Development Corporation**

The kiosk at Eastview Mall is going well – they are working to keep it stocked with literature. They currently have a winter-themed video. The committee met to determine what will be on it next for the Spring. They will create 3 seasonal videos per year. There are several brochures present in the kiosk holders. A calendar of events would be too time-consuming to maintain. They came up with a two-sided rack card - the goal is to direct people to the Town Website Community Calendar for events. They will also list Victor non-profit organizations. They can't list everyone, but would like to keep it to the groups that are affiliated with the Town, and/or come to the Roundtable. This is a more cost-effective way of getting people the event information. Kathy asked the group for their feedback.

### **Dan Williams – American Legion**

Bob Ivey proposed and had passed at the Town Board level a tax reduction resolution for Cold War Veterans.

They moved the POW-MIA table to the Victor Free Library.

The County American Legion meeting will be held in Shortsville, and they will present the parameters regarding the next Boys State competition – three students entered from Victor this year. It is an oratorical contest that encourages learning about government – this year was the topic was the Constitution. It is sponsored by the American Legion.

They had a County meeting on January 19<sup>th</sup> at the Victor Fire Dept. The Victor Fire Dept. did a great job in hosting the event.

He will meet with the Town Supervisor in Farmington for veteran outreach activities and services, possibly asking Farmington to have their own veterans group. He will also meet with Congressman Eric Massa on veterans groups and needs. They are trying to increase their memberships across the area

### **John Palomaki – Victor Councilman**

John asked everyone to spread the word on the Victor Volunteer Appreciation Night/Pizza Challenge to be held at the Victor Town Hall on Wednesday, 2/24/10 from 6:00 PM-8:00 PM.

There will be a public hearing in April on the Comprehensive Plan and a plan adoption sometime in May.

Jack and John will be making a presentation on the Victor Swap Shop at the Association of Towns meeting in New York City in February.

### **Jack Marren - Town Supervisor**

Town Hall employees will be wearing jeans on Fridays. Employee donations will be \$1.00/Friday and proceeds will go to a different charity each month. The funds collected for February will go to the Victor-Farmington Food Cupboard.

Best Buy has their grand opening on 2/26/10 at 10:00 AM. Best Buy awards scholarships in their communities –Jack will pass this on to Dawn Santiago-Marullo at Victor Central Schools.

The Town Safety Committee is working on a list of action items to make the Town buildings safer. Jack mentioned the incident at the Courts where a gun was brought into the courtroom. Both the Sheriff's Office and the Town Insurance Broker have been involved on the committee, and in making recommendations for procedure and policy changes.

A list of grant projects has been put together, but there was not money placed in the budget to write grants. Jack will form an employee team to do grant writing projects. We will do everything in-house. When the team is in place, we can extend the grant writing services to our other organizations.

Jack spoke at the Lions Club dinner last week and offered them an invitation to join the Roundtable.

Jack met with Weaso Pearson of the Stuart Horse Trails. She will speak to the Roundtable in May regarding the upcoming event.

On Monday night, we will be doing a proclamation honoring two Town of Victor residents who bravely assisted the woman who was being stalked and injured by a co-worker.

The Serenity House Gala is on February 27<sup>th</sup>.

Jack is on several Ontario County Committees - Planning and Research, Health, Medical and Safety, and is the Chairman of the Insurance committee. The County has formed a not-for-profit committee, which

will take the place of the Revolving Loan Fund. Jack will be on this committee. The Town of Victor has a number of companies that have applied for grants from this fund, and Jack wanted to make sure that Victor was well-represented.

All meeting handouts have been scanned and placed on the Town website.

**The next Roundtable meeting will be on Friday, March 5<sup>th</sup> at 8:00 AM in the Town Hall Main Meeting Room.**