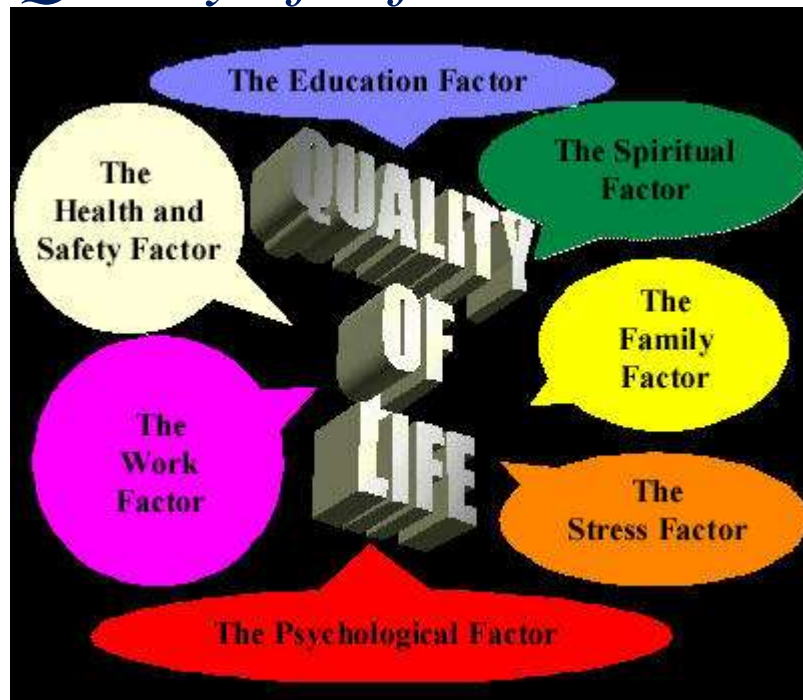




# Town of Victor Strategic Plan

## *Quality of Life Task Force*



## **Strategic Intents and Key Initiatives – Final Report**

**September 26, 2011**



**Victor Strategic Plan**  
*Quality of Life Task Force*  
**Strategic Intent and Key Initiatives Summary**

**Strategic Intent # 9**

By 2013, 90% of community respondents, as measured by a representative sample of diverse constituency groups, will indicate that Victor has sufficient leisure, educational, cultural, social, civic, historical and business opportunities which enhance the quality of life of its citizens.

*This will require a survey to be conducted. The Roundtable acts as a good resource on Quality of Life planning and activities.*

**Key Initiatives**



1. We will provide community events and create partnerships with the Ganondagan State Historic Site, the Valentown Museum, and the Victor Historical Society to further the important mission of these cultural and historic resources. *These partnerships have been established with the help of the Community Partnerships Task Force. These organizations are part of the monthly Roundtable and network with the Town and other organizations on their events. This Task Force, in previous years, has supplied free tickets to Ganondagan festivals to help our residents realize the important historical resource we have in our community, as well as sent out postcards on other historic events and programs. We have raised the awareness of our residents on these valuable treasures. We continue to work with them to assist with grant funding possibilities to maintain and restore historical landmarks and assets, and are promoting their events on the Town's Community Calendar. Each of these groups has a very active group of people associated with it, and are not shy about coming forward to ask for assistance from Town resources. Friends of the Railroad has also partnered with several community and historical organizations with their train excursions.*
2. We will develop enhanced opportunities for the Youth, Adult and Senior Citizen population of the Town. *The Parks & Rec Department has done an outstanding job in this area of bringing program opportunities to all ages. They are constantly seeking and receiving feedback from residents on program offerings. Attendance has been outstanding for both Winter and Summer concert series, family events such as "Movies in the Park", Hang Around Victor Day, VictorFest, the Christmas Tree Lighting to name a few. The Parks and Rec Citizens Advisory Committee also plays an active role in assessing programming needs that enhance the Quality of Life in Victor. Currently, events take place at the Parks & Rec building, Town Hall, Victor Central Schools, Willowbrook Church, and Mead Square Park. The Victor residents voted against a community center in 2009, so there is not a "true" central gathering place where the majority of events can occur due to space limitations. Victor parks and trails are extremely well maintained and utilized. We have a very active Seniors group and a variety of field trips and luncheons*



*for them each month.*

3. We will provide centrally located community support services, activities and amenities that enhance the quality of life for the citizens of the Town of Victor. *Parks and Rec has become the focal point for these activities. The Economic Revitalization Task Force has been working on projects that also help bring people together, such as the Farmers Market and the Art and Wine Walks, The library received money from this task force in the past to purchase additional computers and a table, which have been heavily utilized by residents. We continue to work with them on grant possibilities. We continue to search for a grocery store for the Village, but there are no takers. Victor Hiking Trails has done a great job in preserving the trails for public enjoyment.*

4. We will develop a comprehensive plan recommending strong guidelines for a tree preservation ordinance, as trees provide shade, beauty, absorb air pollutants, and are important to both our quality of life and maintaining the character of the Town. *The Comp Plan has identified the need for a re-greening program, as well as the protection of trees and the re-planting of tree on a one-to-one basis. This will be a subcommittee to work specifically on the “greening” of Victor and to pursue funding/grant opportunities and code requirements to make this happen. Amendments will need to be made to the Town Code to encompass these requirements. An Arbor Day program has been in effect for the past two years. Victor has an active Sustainability Committee that could share in this effort.*

5. We will develop and implement a comprehensive plan to maintain the rural character of Victor by preserving the open expansive beauty of the area while recognizing the need for managed growth and balanced zoning principles. *This is being addressed within the Comprehensive Plan and there will be a separate Task Force created, upon finalization of the Comp Plan that will focus on this initiative. We currently have miles of trails that do connect; the Comp Plan will be recommending the planning and zoning changes to interconnect neighborhoods and to make true “walkable” communities. There will be another Task Force that will address this piece.*



Outstanding items:

- Provide regular, reliable, and affordable transportation for Senior Citizens throughout the Town. *CATS currently provides some service to Victor residents.*
- Tree City USA status
- Conduct a study to develop a plan to meet the parking needs in the village.

Conclusions:

This task force has been very active for the past several years, and has achieved just about all of the key initiatives and strategic intents set forth at the beginning of the Strategic Plan. As a whole, the “Quality of Life” has improved over the past several years, and some wonderful programs, partnerships, and activities have come about as a result of this task force. At this time, I believe that the Quality of Life has been embraced and immersed by several other groups who are carrying on different parts of the programs and efforts started by this task force. As such, I believe that there is no longer a need for a Quality of Life Task Force, but more specific Task Forces/subcommittees to take on very specific projects, such as:

- Transportation (to include walkable communities)
- Land Use and Green Infrastructure



## Victor Strategic Plan

Task Force:	Date:	Facilitator(s):
Quality of Life	2011	Tina Kolaczyk/Brian Emelson/Wayne Pickering

<b>Strategic Intent # 9</b>
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<b>Key Initiative # 1</b>
1. We will provide community events and create partnerships with the Ganondagan State Historic Site, the Valentown Museum, and the Victor Historical Society to further the important mission of these cultural and historic resources.

Year	#	Action Plan	Status
2009	1.1	Provide one community event that coincides with the Ganondagan Dance and Music festival. <i>The Task Force sent out postcards for free attendance at the festival to encourage community participation. The upcoming Bicentennial celebration will also include Ganondagan in community events.</i>	<i>Completed</i>
2009	1.2	Promote one community event that coincides with the Valentown Peddlers market. <i>Hang Around Victor Day-busing was provided to the Valentown museum. Railroad excursions have also promoted Valentown events. The upcoming Bicentennial celebration will include Valentown in the community events.</i>	<i>Completed</i>
2009	1.3	Provide support to the Victor Historical Society to maintain and restore historical landmarks and assets. <i>We have been working with them to obtain 501 C 3 status to assist with potential grant funds. The problem has been matching grant requirements.</i>	<i>On-going</i>
2009	1.4	Provide walking tours and other events that highlight the historical and cultural assets of the Town. <i>There are historical lecture series each month at Town Hall, garden tours, hiking trails and activities.</i>	<i>On-going</i>



## Victor Strategic Plan

Task Force:	Date:	Champion(s):
Quality of Life	2011	Tina Kolaczyk/Brian Emelson/Wayne Pickering

<b>Strategic Intent # 9</b>

<b>Key Initiative # 2</b>
2. Develop enhanced opportunities for the Youth, Adult and Senior Citizen population of the Town.

Year	#	Action Plan	Who
2009	2.1	Provide a level of programs and services that meet the needs of our growing Youth, Adult, and Senior Citizen population in the Town. <i><b>Parks and Rec and the Victor YMCA do this.</b></i>	<i><b>Completed</b></i>
2009	2.2	Provide for a dedicated space to engage in recreation, social, educational and wellness activities for the Youth, Adult and Senior Citizen population in the Town.	<i><b>Completed – Parks &amp; Rec</b></i>
2009	2.3	Provide regular, reliable and affordable transportation for senior citizens to various destinations throughout the Town. <i><b>Completed for Parks &amp; Rec programs. The CATS system is available for transporting residents around town.</b></i>	<i><b>Further work is needed in this area</b></i>



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<b>Strategic Intent # 9</b>
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<b>Key Initiative # 3</b>
1. We will provide centrally located community support services and amenities that enhance the quality of life for the citizens of the Town of Victor.

Year	#	Action Plan	Who
2009	3.1	To maintain an adequate collection of library resources that will meet the current and future needs of the community.	<i>Completed – The Library and Library Board</i>
2009	3.2	Provide a plan and incentive to encourage the return of a specialty grocery store in the village that meets the needs of the community. <i>Kathy Rayburn has been trying for years.</i>	<i>Not completed</i>
	3.3	Create a plan for increased visibility and viability of the Farmers Market.	<i>On-going by LDC</i>



## Victor Strategic Plan

### Strategic Intent # 10

By 2013, 90% of community respondents, as measured by a representative sample of diverse constituency groups, will agree that Victor provides residents the ability to live, work, play, retire and stay in a safe, peaceful and healthy environment.

*A survey will be needed for this measurement.*

### Key Initiatives

1. We will develop a comprehensive plan recommending strong guidelines for a tree preservation ordinance, as trees provide shade, beauty, absorb air pollutants, and are important to both our quality of life and maintaining the character of the Town.
2. We will develop and implement a comprehensive plan to maintain the rural character of Victor by preserving the open expansive beauty of the area while recognizing the need for managed growth and balanced zoning principles.

*The Comprehensive Plan is still under construction.*



## Victor Strategic Plan

Task Force:	Date:	Champion(s):
Quality of Life	2011	Tina Kolaczyk/Brian Emelson/Wayne Pickering

<b>Strategic Intent # 10</b>
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<b>Key Initiative # 1</b>
<p>1. We will develop a comprehensive plan recommending strong guidelines for a tree preservation ordinance, as trees provide shade, beauty, absorb air pollutants, and are important to both our quality of life and maintaining the rural character of the Town.</p>

Year	#	Action Plan	Who
2009	1.1	Encourage the enforcement of development requirements regarding tree preservation and/or replacement as provided for in the Town Code.	<i>Comp Plan</i>
2009	1.2	Review the current Town Code for completeness and adequacy.	<i>Comp Plan</i>
2009	1.3	Develop an Arbor Day program and review the possibilities of designating the Town as 'Tree City USA'. <i>Arbor Day festivities are an annual occurrence – managed by Parks &amp; Rec, the Parks &amp; Rec Citizens Advisory Committee, and the Conservation Board. No interest was generated for a Tree City USA distinction.</i>	<i>Partially completed</i>
2009	1.4	Explore any and all grant opportunities for trees. <i>Grant submitted in 2011.</i>	<i>On-going</i>
2009	1.5	Activation of Town of Victor Green Team <i>The Sustainability Committee has been formed.</i>	<i>Completed</i>



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<b>Strategic Intent # 10</b>
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<b>Key Initiative # 2</b>
2. We will develop and implement a comprehensive plan to maintain the rural character of Victor by preserving the open expansive beauty of the area while recognizing the need for managed growth and balanced zoning principles.

Year	#	Action Plan	Who
2009	2.1	Develop a plan to promote a ‘Walk able Communities’ initiative and other alternative modes of transportation.	<i>Comp Plan</i>
2009	2.2	Develop and adopt a trails master plan which will provide for an alternative means of transportation (pedestrian and bicycle) for the residents of the Town and the neighboring communities connected by our trail system in Victor.	<i>Comp Plan</i>
2009	2.3	Conduct a study and develop a plan to meet the parking needs in the Village.	<i>Will be addressed by LDC</i>