

# The Strategic Plan

## The Creation of The Strategic Plan



- **Vision** – Compelling future state.
- **Mission** – Purpose.
- **Beliefs** – Core Values.
- **Parameters** – Boundaries, defining reference points.
- **Strategic Intents** – Specific, measurable, five year municipality/community results. Related to productivity/explicit outcomes.
- **Key Initiatives** – Multi-year Initiatives which support Strategic Intents. Typically related to specific areas of endeavor such as quality of life, town/city services, senior living, parks and recreation, events and activities, community involvement, historical preservation, etc.
- **Action Plans** – Highly detailed, one year plans with timeframes, responsible parties, budget which are selected annually for implementation.

# Core Team/Task Force Framework

