



TOWN OF VICTOR

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www.victorny.org

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FOR IMMEDIATE RELEASE

June 14, 2006

Contact: Leslie Bamann, Town Supervisor 742-5020

Stand Up and Take Pride in Victor, Be Part of the First Strategic Plan Your Voice... Your Town

Victor, NY "Today we are pleased to kick off the development of Victor's first community wide Strategic Plan. It is the initial step towards the creation of our communities Comprehensive Plan that will begin this fall. It will preserve our amenities and most importantly our way of life, while expanding our community and economic opportunities" commented Town Supervisor Leslie Bamann. In looking to the future, Victor is beginning the first community-wide Strategic Plan and is seeking members for the Core Team. The Strategic Plan Core Team will be a comprehensive diverse group representing taxpayer/customers, administrative leaders, business leaders and community organizations. The Core Team will create the initial elements of the Strategic Plan which will include strategic intents, vision, mission, core beliefs and parameters. The responsibility of the Core Team will be to provide recommendations to the Town Board for consideration. The process is designed to be very participatory and inclusive offering many opportunities for input. The Strategic Plan will provide the foundation and groundwork for the Comprehensive Plan which will begin in the fall of 2006.

Please send your letter of interest and resume to the Supervisors Office via mail or email.

Mail: Town of Victor, Supervisors Office

Re: Strategic Plan
85 East Main Street
Victor, NY 14564

Email: Strategicplan@town-victor-ny.us

Committee members must be willing to commit to 6 meetings with the expectation that the Strategic Plan will be completed and implementation strategies in place by December 2006. The Core Team will be convened by June 30th and will have 5 Core Team meetings that will be 2 hours and 15 minutes through the end of August. In addition to the Core Team, Task Forces will be created to investigate a certain area such as communication, quality of life, recreation and leisure. The Core Team will reconvene to endorse the work of the task forces.

Criteria that will be considered for the Core Team are the following:

Willingness to actively participate, offer ideas, expertise and perspectives

Interest in long term future of the Town of Victor and a member of the community

Capacity to think globally, regionally and locally and focus on the future

Willingness to follow Strategic Plan protocol, guidelines, and ground rules

Ability to listen carefully, respond thoughtfully and build agreements

Attitude to embrace a fun and dynamic opportunity for the future of Victor

PLC Associates Inc. will be facilitating and leading the Strategic Plan initiative for Victor. PLC works exclusively with a *select, national client base*. It includes businesses, municipalities, service organizations, large corporations, entrepreneurial organizations and the vast field of education. Penny Ciaburri, principal of PLC Associates and Victor resident will personally serve as the Strategic Plan Facilitator. Ciaburri comments, "Our model is incredibly focused, based upon data, very participatory and most importantly geared to produce clear results."

Deadline for interest in participating on the Strategic Plan Core Team is June 23, 2006. If you are unable to make the time commitment needed for the Core Team your input is still valuable and requested. Session dates will be announced shortly and all sessions are open to the public with opportunity for input. The agendas will be preset and available to the public. In addition, all session outcomes will be available to the public within 2 business days. Please visit www.victorny.org for additional information, complete target dates, and ongoing, continued communication as Victor facilitates through the Strategic Plan.

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