

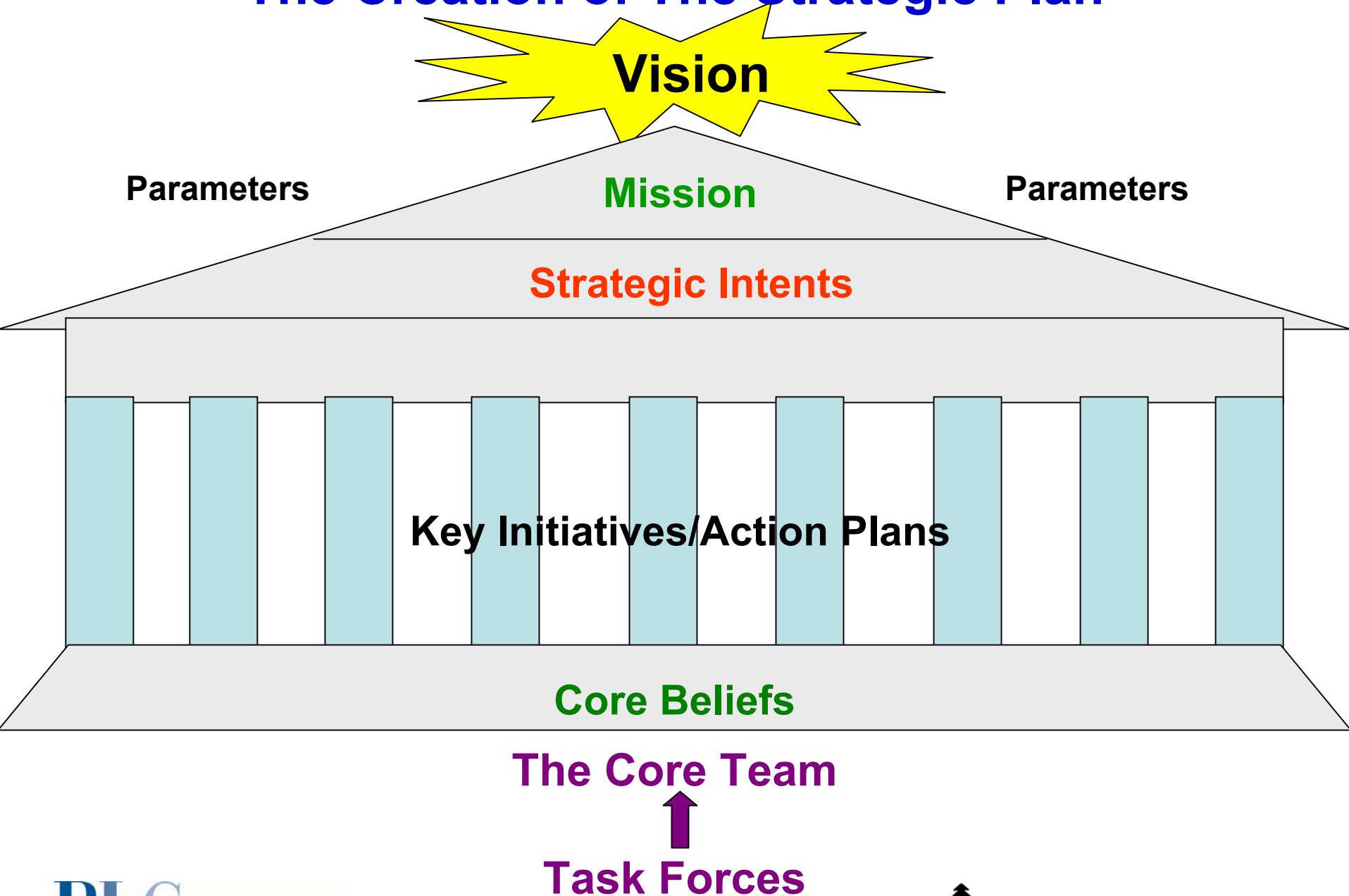


TOWN OF VICTOR

Strategic Plan

Your Voice...Your Town

The Creation of The Strategic Plan



The Key Events/Timeframes

1. Designation of the Strategic Planning Model

Target Date: June 9, 2006

2. Announcements/Press Releases

Target Date: June 12, 2006 - ongoing

3. Designation of Communication Strategy

Target Date: June 16, 2006 - ongoing

- Victor Website
- Press/Media
- Newsletters
- Associations/Groups/Organizations
- Open Forums
- Existing/Scheduled Events
- Other

4. Development of Charges and Critical Issues for designated Task Forces

Target Date: June 26, 2006

Identification: Plan Core Team/Task Forces

5. Convening Of The Core Team

- Representative and reflective of the community.
- Include key positions/constituent groups.
- Facilitator designated. Will serve as internal partner to Strategic Plan Project Leader, PLC.

Target Date: June 30, 2006

6. Orientation and Training

The Core Team Members will be briefed on:

- Components of the Strategic Plan.
- Roles/Responsibilities.
- Work Flow and Process.
- Deliverables with Timeframes.
- Reporting Responsibilities .
- Decision Making Model.

Target Date: July 10, 2006

7. Core Team Work Process/Phase One

- Includes 5 Strategy Sessions/2 Hours and 15 Minutes each.

Strategy Session #1:

Conduct Force Field Analysis

Discuss Vision

Discuss Beliefs

Strategy Session #2:

Continue with Work in Process Vision and Beliefs

Begin Strategic Intentions

Discuss Mission

Strategy Session #3:

Refine Work In Process Vision, Beliefs and Mission

Discuss Parameters

Refine Strategic Intentions/Draft Targets

Strategy Session #4:

Discuss Task Force Charges

Review Charge/Critical Issues

Refine all Work In Process

Strategy Session #5:

Finalize Vision, Beliefs, Mission, Parameters and Strategic Intentions

Hold Final Support Check (75% Membership)

Target Date: August 25, 2006

Note: All sessions are open to the public, includes a commentary opportunity. Agenda will be preset, available to the public. Session outcomes will be available to the public within 2 business days.

8. Convening/Briefing of Task Forces

- Includes individuals with expertise/interest, varied size.
- Facilitator selected by expertise.

Target Date: July 14, 2006

9. Task Force Strategy Sessions/Work Process

- Task Forces to accept Charge, review Critical Issues, discuss and respond.
- Task Forces must develop:
Key Initiatives, Supporting Action Plans, Cost Benefit Analysis, prioritization of Action Plans.

Target Date: September 22, 2006

10. Core Team/Phase Two

- Core Team to view, approve all Key Initiatives.
- Prepare presentations to Town Board.
- Partner with Task Forces Facilitators, designated members for presentation.

Target Date: September 29, 2006

11. Presentation of Recommended Strategic Plan to Town Board

- Includes all components.

Target Date: October 10, 2006

12. Implementation Strategy

- Establish accountability and measurement strategy for 2006 – 2007.

Target Date: December 15, 2006